



Designing visual and spatial instruments for sense-making in complex situations.

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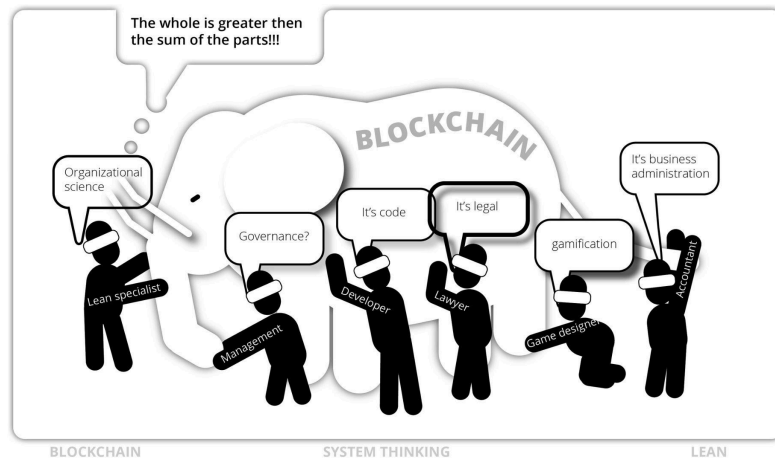
1. Positioning

ArtMotivator is an independent design practice rooted in a specific way of seeing, thinking, and working.

The practice operates in situations where complexity is not a problem to be solved, but a condition to be understood. Rather than starting from solutions, ArtMotivator focuses on **orientation**: helping people and organisations understand what is actually going on before deciding how to act.

Design is used here as a **situated sense-making practice**, positioned between systems thinking, organisational contexts, and human experience.

STANDARDS



2. Design as orientation

Within ArtMotivator, design is not a styling activity or a delivery mechanism.
It is an **instrument for orientation**.

Design interventions are used to:

- make relationships and dependencies visible
- surface implicit assumptions and tensions
- translate abstract system dynamics into a readable form
- support shared understanding in uncertain contexts

The outcome is not optimisation or control, but **clarity of orientation** — a condition for more responsible action.

3. Domains of practice

ArtMotivator works across several interconnected domains:

- System and information design
- Organisational and governance mapping
- Visual system architectures
- Design for collective sense-making
- Educational and research-based design contexts

Each engagement is context-specific. There is no fixed method or universal framework.



4. Selected practice contexts

Education and systems thinking

Designing visual and dialogical instruments that help students and educators read complex societal and organisational systems.

Organisational contexts

Design processes where meaning, values, and relationships precede form, structure, or optimisation.

Blockchain for Lean (collaboration)

Design and visualisation of system mappings, canvases, and architectures developed within applied [organisational programs](#).

In several contexts, ArtMotivator operates both as a designer and as a research partner.

5. Conceptual grounding

This practice is informed by relational and systemic thinking, including the [Me–We–World](#) framework.

Me–We–World provides a conceptual and ethical orientation.

ArtMotivator translates this orientation into a **designed form**.

ArtMotivator does not teach the Me–We–World Practice.

It designs from it.

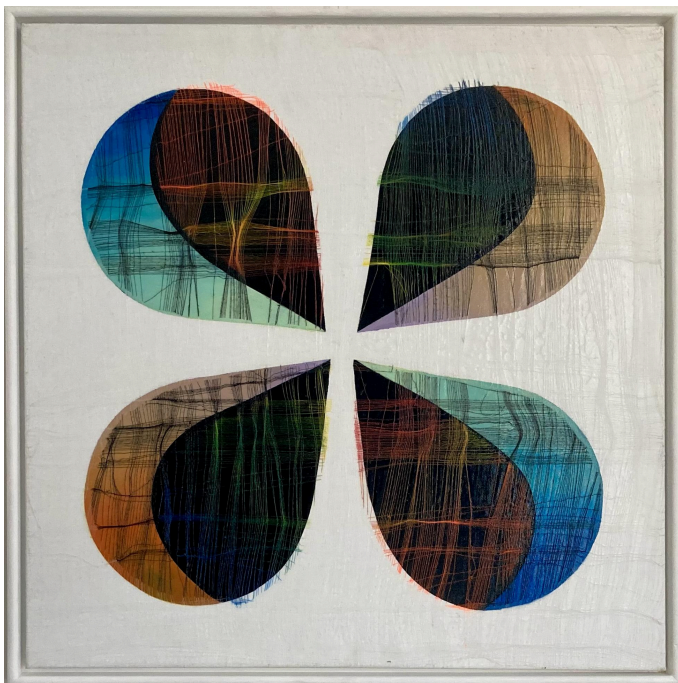
6. Working together

Engagements typically begin with orientation rather than solutions.

Initial conversations are exploratory and reflective, focusing on:

- understanding the situation
- identifying tensions and blind spots
- assessing whether design intervention is appropriate

There is no predefined program or standard trajectory.



7. About the designer

ArtMotivator is the design practice of **Lawrence Kwakye**.

I work as a designer operating between art, systems thinking, and organisational practice, focusing on meaning, orientation, and responsible intervention in complex contexts.



8. Contact

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For international collaborations, research contexts, and invitations.

Orientation precedes action.